



# your foundation at **WORK**

## Director's Corner

### The Goal of the Foundation

On October 14th, the board of South Jersey Healthcare (SJH) Foundation attended a retreat at Running Deer



Carolyn Heckman

Country Club in Centerton to help establish the direction of the SJH Foundation in 2006. I am impressed by the hard work of our board members and moved by their dedication. I thank them for their support.

A major topic of the retreat was the mission of the SJH Foundation. In short, our purpose is to serve as the fundraising arm of SJH. Currently, charitable giving to the various entities of SJH comes from many different directions, with some departments receiving donations directly. We are always thankful for the donations, but **did you know that giving through the SJH Foundation can increase the power of your donation?**

As SJH's fundraising professionals, we can quickly and efficiently direct your gift to the areas that need it most, allowing your dollars to do the maximum amount of good for the community. If you prefer to donate money for use on a specific need, for instance to the Frank and Edith Scarpa Regional Cancer Pavilion, we will gladly honor your wish.

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## THE 2005 FASHION SHOW IS AN ALL-TIME SUCCESS!



The South Jersey Healthcare Foundation hosted its Fourth Annual Fashion Show October 26th at the Centerton Country Club. Nearly 450 people from throughout the region attended this year's event, which for the first time featured local models, and a fashion fair with 25 vendors selling many items including jewelry, skin care, cosmetics and more. Minotola National Bank was the presenting



Luanne Allen - Model

sponsor of this year's Fashion Show. Proceeds from the 2005 Fashion Show netted \$24,000 for SJH, an all time record for this event.

"This Fashion Show has become a favorite for South Jersey," said Carolyn Heckman, Executive Director of the SJH Foundation. "It is only through the generous support of our sponsors, especially Minotola National Bank that



Stephen Gatier - Model

we can continue to do wonderful events like this that, and at the same time, contribute to the healthcare needs of our region."

The fashions included casual, busi-  
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SJH volunteer, Susan Jackson enjoys shopping

# *fashion success*

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ness, formal wear and furs from Zinman Furs, Tahari, Cache, Rina Di Montella of Studio Wearhouse, The Men's Wearhouse, Rissy Roo's, Rue 21, Boscov's and Juvante's Formal Wear.

Models were selected from a Model Search held on September 10th at the Memorial School in Vineland. Representatives from the Barbizon Modeling Agency and the Model Management Agency chose the models for the event. More than 30 local men and women were selected to model the clothes and accessories. The modeling agencies may even ask finalists to sign future modeling contracts, with some of the models already finding opportunities.

The models included: Lucette Brody, Steven Calakos, Terry Clouse, David Fixler, Stephen Gatier, Martin Hull, Crystal Pabon, Kimberly Perez, Jenna Polise and Paula Sweet of Vineland; Luanne Allen, Sarah Bodhuin, Anne Cassidy, Jacob Errickson, Tara McGaha, Scott Middlekauff, Gail Pierce and Phillip Thompson of Millville; Joan Blew, Quinn Boss and Autumn Jones of Bridgeton; Kristi Lynn Bauer, Beth Lorentz, Ruth Perry and Christie L. Stephens of Pittsgrove; Pat Hathaway of Elmer; Christy Spero of Mays Landing; Tom Post of Marmora; Maurice Anderson of Willingboro; Lori Hickman of Newport; Tiffany Lott of Sicklerville; Andrew Guarni of Mt. Laurel; Chet Kaletkowski of Mullica Hill.

Other sponsors of the Fashion Show included Philadelphia Style Magazine and raffle items including a gold, silver and amethyst David Yurman bracelet from Govberg's Jeweler's of Bala Cynwyd and Philadelphia and a gown from Rina Di Montella's Studio Wearhouse.

Please watch our web site — [www.sjhfdn.org](http://www.sjhfdn.org) — for details on next year's show.



Ruth Perry



Kristi Lynn Bauer



Joan Blew



Maurice Anderson



Kimberly Perez

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# The 2005 Annual Golf Tournament

## Tees Off .....

On September 26th, the Foundation held its Annual Golf Tournament. Nearly 300 golfers joined the Foundation at the Seaview Marriott Golf Club in Galloway Township for a gorgeous day on the links. Commerce Bank was the presenting sponsor of this year's Golf Tournament. The net proceeds of \$155,000 will be used to purchase needed medical equipment and fund vital programs provided by South Jersey Healthcare. The day was

a huge success, in large part due to the help of our donors and dedicated volunteers.

The Annual Golf Tournament also featured a silent auction of donated items like ticket packages to regional sporting events and paintings from local artists that collected an additional \$5,320.

Please watch our web site — [www.sjhfdn.org](http://www.sjhfdn.org) — for details on next year's tournament.



## Director's Corner

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Your gift to the SJH Foundation will help you too. As SJH's 501(c)(3) entity, donations made through our office entitle you to the full tax deduction allowed by law.

Finally, only the SJH Foundation can provide your donation to SJH with the type of recognition it deserves. We will ensure that you or your loved one is properly recognized for your generous donation.

To arrange a donation to any SJH entity through the SJH Foundation, please call us at 856-691-6551. We look forward to serving your philanthropic needs.

## SJH Auxiliary Reaches Goal!



*(Left to Right) Chet Kaletkowski, President, South Jersey Healthcare and Carolyn Heckman, Executive Director, SJH Foundation accept a \$10,000 check from Candi Johnson, President, SJH Auxiliary*

The SJH Auxiliary has reached its goal of raising \$10,000 to help advance the state of healthcare in the region in 2005. To fulfill its pledge, the Auxiliary hosted numerous successful efforts including: jewelry sales in the SJH Regional Medical Center and the Bridgeton Health Center, the Princess Tea Party where kids from two to six attended, a Foul Shoot contest at the Cumberland County College gymnasium, the Quarterly 50/50 raffle and a fundraising cruise on the Spirit of Philadelphia. We look forward to growing our success in 2006. We are currently seeking volunteers, for information call the SJH Foundation Office at 856-691-6551.



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# your foundation at **WORK**

## **Planned Giving Tip — Charitable Gift Annuities**

The charitable gift annuity is a great way to give to the SJH Foundation while enjoying income and tax benefits in return.

**Generate Income:** When you establish a charitable gift annuity, you have the option of receiving fixed payments or passing those payments to loved ones. The payments remain the same regardless of how long the recipient lives.

**Tax Benefits:** When you contribute cash or other property to a charitable gift annuity, you receive an income

tax deduction because a portion of your donation is used for charitable purposes. Also, for a period of time, a portion of the return income may be either tax-free or taxed at lower rates, saving you money.

**Providing for Others:** Make a gift to SJH and provide for the long-term financial needs of another party at the same time by arranging to have the payments generated from your charitable gift annuity sent to a loved one. Having the income of a charitable gift annuity paid to a loved one is a great way to protect your heirs from gift and estate taxes, too.

For more information on Charitable Gift Annuities, please call the SJH Foundation at 856-691-6551.