



your foundation at **WORK**

Director's Corner

The Goal of the Foundation

On October 14th, the board of South Jersey Healthcare (SJH) Foundation attended a retreat at Running Deer



Carolyn Heckman

Country Club in Centerton to help establish the direction of the SJH Foundation in 2006. I am impressed by the hard work of our board members and moved by their dedication. I thank them for their support.

A major topic of the retreat was the mission of the SJH Foundation. In short, our purpose is to serve as the fundraising arm of SJH. Currently, charitable giving to the various entities of SJH comes from many different directions, with some departments receiving donations directly. We are always thankful for the donations, but **did you know that giving through the SJH Foundation can increase the power of your donation?**

As SJH's fundraising professionals, we can quickly and efficiently direct your gift to the areas that need it most, allowing your dollars to do the maximum amount of good for the community. If you prefer to donate money for use on a specific need, for instance to the Frank and Edith Scarpa Regional Cancer Pavilion, we will gladly honor your wish.

Continued on Page 3

THE 2005 FASHION SHOW IS AN ALL-TIME SUCCESS!



The South Jersey Healthcare Foundation hosted its Fourth Annual Fashion Show October 26th at the Centerton Country Club. Nearly 450 people from throughout the region attended this year's event, which for the first time featured local models, and a fashion fair with 25 vendors selling many items including jewelry, skin care, cosmetics and more. Minotola National Bank was the presenting



Luanne Allen - Model

sponsor of this year's Fashion Show. Proceeds from the 2005 Fashion Show netted \$24,000 for SJH, an all time record for this event.

"This Fashion Show has become a favorite for South Jersey," said Carolyn Heckman, Executive Director of the SJH Foundation. "It is only through the generous support of our sponsors, especially Minotola National Bank that



Stephen Gatier - Model

we can continue to do wonderful events like this that, and at the same time, contribute to the healthcare needs of our region."

The fashions included casual, busi-

More on Page 2



SJH volunteer, Susan Jackson enjoys shopping

fashion success

From Page 1

ness, formal wear and furs from Zinman Furs, Tahari, Cache, Rina Di Montella of Studio Wearhouse, The Men's Wearhouse, Rissy Roo's, Rue 21, Boscov's and Juvante's Formal Wear.

Models were selected from a Model Search held on September 10th at the Memorial School in Vineland. Representatives from the Barbizon Modeling Agency and the Model Management Agency chose the models for the event. More than 30 local men and women were selected to model the clothes and accessories. The modeling agencies may even ask finalists to sign future modeling contracts, with some of the models already finding opportunities.

The models included: Lucette Brody, Steven Calakos, Terry Clouse, David Fixler, Stephen Gatier, Martin Hull, Crystal Pabon, Kimberly Perez, Jenna Polise and Paula Sweet of Vineland; Luanne Allen, Sarah Bodhuin, Anne Cassidy, Jacob Errickson, Tara McGaha, Scott Middlekauff, Gail Pierce and Phillip Thompson of Millville; Joan Blew, Quinn Boss and Autumn Jones of Bridgeton; Kristi Lynn Bauer, Beth Lorentz, Ruth Perry and Christie L. Stephens of Pittsgrove; Pat Hathaway of Elmer; Christy Spero of Mays Landing; Tom Post of Marmora; Maurice Anderson of Willingboro; Lori Hickman of Newport; Tiffany Lott of Sicklerville; Andrew Guarni of Mt. Laurel; Chet Kaletkowski of Mullica Hill.

Other sponsors of the Fashion Show included Philadelphia Style Magazine and raffle items including a gold, silver and amethyst David Yurman bracelet from Govberg's Jeweler's of Bala Cynwyd and Philadelphia and a gown from Rina Di Montella's Studio Wearhouse.

Please watch our web site — www.sjhfdn.org — for details on next year's show.



Ruth Perry



Kristi Lynn Bauer



Joan Blew



Maurice Anderson



Kimberly Perez

Thank You to the donors who have generously made donations to the South Jersey Healthcare Foundation from July through Oct. '05

Brick

Mr. Albert R. Maccani
Ms. Donna S. Garrison
Mr. & Mrs. David Rain
Wachspress & Rainear
Cardiology Assoc.

Paver

Ms. Bernice Pierce

Fashion Show Sponsors

Mr. & Mrs. C.J. Achee
AELitho
Aenigma
Allen Associates
Allied Insurance Services
Anton's Florist
Bagel Factory
Bagel University
Bellview Winery
Capital Public Affairs
Caesar & Marlene's
Mrs. Barbara Casarow
Center for
Diagnostic Imaging
Centerton Country Club
Charming Fragrances
Coach Room
Cocoa Bay Salon & Day Spa
Colonial Flowers
Commerce Bank
Custom Cakes & Lollipops
Cumberland Nephrology

Curves for Women
Fralinger Engineering
Hudson United Bank
Minotola National Bank
Beacon Title Services
Cavallero Design
Clorinda's Catering
Dr. & Mrs. Alfred Davies
Deek's Deli &
Kustard Kitchen
Denny's Restaurant &
Cocktail Lounge
Diamonds & Design -
The Maria Collection
DiLisi Ristorante
Douglas Arthur Salon
Durand Glass/ARC Int'l
Dutch Neck Village
Eatmor Market
Esposito's Maplewood III
Mr. Gregory Facemyer
The Flower Farm
Gallery Diner Restaurant
Gullo's Hair Salon &
Beauty Outlet
Hope Chest
Inferrera's Hair Impressions
Jersey Panel Corp.
Jim Mains Bakery
Kabuki Hair Designs
Kejzman Ent./Ramada Inn
The Men's Wearhouse
Larry's II Restaurant
Lori Rieger/
Longaberger Baskets

Brenda Table-Giorno/
Mary Kay Cosmetics
Merighi's Savoy Inn
Mid Atlantic Capital
Mr. Jerry Brown/
Morgan Stanley
Mr. Jack Whiteway/
Morgan Stanley
Newfield National Bank
Intertex Incorporated
O.K. Watch Shop
Old Oar House Brewery
Kathleen Bianco/
Party Lite Gifts
Performance Marketing
Philly Style Magazine
5 Points Inn
QSC
Quality Lincoln
Quiet Light Candle Factory
The Rusty Heart
Salon Exuberance
Santoro & Company
Shear Mania Hair Salon
Silver Soiree
SJH Hospital
SJH Fitness Connection
SJH Women's Fitness
Connection
SJ Industries
The Spring Creek Farm
Southern Oncology-
Hematology
Strawberry Fields Salon
Stroller Strides

Sun National Bank
Surgical Associates Of S. J.
Susan Alexandra Accessories
Tastefully Simple
T-Fal Corp.
Utopia Salon & Day Spa
U.S. Surgical
Vemma
Vineland OB-Gyn
Waldor Orchids
Dr. Ingrid Warmuth
Women's Health Care of S. J.
Work-Out Express
Zinman Furs

Grateful Patients

Appel Farm
Dr. & Mrs. John H. Gould
Ms. Lemeta G. Smith
Ms. Micaela Castelan
Miss Adelyne Covi
Mr. & Mrs. David Rosen
Mr. & Mrs. Carl C. Berry
Mr. & Mrs. Carl H. West
Mr. & Mrs. Edgar L. Van Nuis
Mr. & Mrs. Felipe F. Pla
Mr. & Mrs. Frederick Pittman
Mr. & Mrs. George Barber, Jr.
Mr. & Mrs. George Kirchner
Mr. & Mrs. Harry A. Morrison
Mr. & Mrs. Harry C. Platt
Mr. & Mrs. Henry Wescott
Mr. & Mrs. Herman Wesley

Mr. & Mrs. Ishrat Biag	Mr. Carl Sills	Mr. Richard Arnade	Ms. Frances E. Dirkes
Mr. & Mrs. James Eager	Mr. Carmen Rosado	Mr. Richard Buzby	Ms. Genevieve Waltman
Mr. & Mrs. James Hasting	Mr. Charles Bundy	Mr. Robert D. Barber	Ms. Geraldine Vail
Mr. & Mrs. James W. Standiford	Mr. Charles Taylor	Mr. Ronald J. Gorgo	Ms. Helen C. Richards
Mr. & Mrs. John A. Lindsey, Jr.	Mr. Clifton Wise, Jr.	Mr. Russel A. Kempa	Ms. Helen M. Helvink
Mr. & Mrs. Joseph Calvino	Mr. Daniel N. DeTullio	Mr. Samuel L. Kesler	Ms. Henen Jurysta
Mr. & Mrs. Joseph Nicolosi, Sr.	Mr. Edward R. Mathews	Mr. Stefan C. Radon	Ms. Iris Bermudez
Mr. & Mrs. Joseph Rotondo	Mr. Euler Ingling	Mr. Thomas Cerino	Ms. Jean Cox
Mr. & Mrs. Joseph T. Hourani	Mr. Regan Hazelton	Mr. Thomas Uhland	Ms. Joan Kornbluh
Mr. & Mrs. Kenneth Tuttle	Mr. George A. Cummings	Ms. Laurie Rammel	Ms. Joana Boafo
Mr. & Mrs. Lester A. McAllister	Mr. George Gregowske	Mr. William Peacock	Ms. Joyce Dennison
Mr. & Mrs. Michael Baribeault	Mr. George J. Daneke	Mr. Woodrow W. Burch	Ms. June Baker
Mr. & Mrs. Montes Frontera	Mr. Gregorio Ortiz	Mrs. Claire Dodson	Ms. June D. Champion
Mr. & Mrs. Neal Slack	Mr. Guadalupe Gonzalez	Mrs. Doris Bruce	Ms. Kathryn R. Rogers
Mr. & Mrs. Nelson Thompson	Mr. Harry Klott	Mrs. Dorothy A. Reed	Ms. Kelley Carney
Mr. & Mrs. Paul E. Kramme, Jr.	Mr. Hatsumi Ogata	Mrs. Eileen Trivelli	Ms. Lidza Perez-Ortiz
Mr. & Mrs. Paul G. Johnson	Mr. Herbert L. Payne	Mrs. Elizabeth Nardelli	Ms. Lizzie E. Boivin
Mr. & Mrs. Paul Ramirez	Mr. Herminio Escobar	Mrs. Esther D'Ippolito	Ms. Loretta A. Soto
Mr. & Mrs. Rabbi Yisroel Rapoport	Mr. James Catalano	Mrs. Eva Ponzetto	Ms. Louise Willis
Mr. & Mrs. Richard P. Davis	Mr. James Edwards	Mrs. Floyd Scull	Ms. Maria Amparo A. DeMercado
Mr. & Mrs. Robert A. Johnson	Mr. James Frantum	Mrs. Frances Tazumi	Ms. Marian L. Barkley
Mr. & Mrs. Robert Miskelly	Mr. Joe Budden	Mrs. Janice E. Stullenburger	Ms. Martha B. Lambert
Mr. & Mrs. Roland Kuhar	Mr. John Brooks	Mrs. Jean Parr	Ms. Mary C. Stackhouse
Mr. & Mrs. Salvatore Mistretta	Mr. John L. Mulford	Mrs. Mary Bresciano	Ms. Mary Colbert
Mr. & Mrs. Stanton B. Langworthy	Mr. Jose Santiago	Ms. Deborah A. Cavagnaro	Ms. Maryland Mobley
Mr. & Mrs. Toshiko Kobayashi	Mr. Joseph W. Stein	Ms. Alice L. Jackson	Ms. Millie Wiltsey
Mr. & Mrs. Warren Dierksen	Mr. Kevin J. Rafine	Ms. Anna Murphy	Ms. Norma Paredez
Mr. & Mrs. William Gallagher	Mr. Manuel Candeias	Ms. Antoinette M. Trapp	Ms. Norma Reyes
Mr. & Mrs. William Hallissey	Mr. Mark Horner	Ms. Barbara M. Weber	Ms. Pauline Tomasello
Mr. & Mrs. William L. Maxwell	Mr. Michael Starzewski	Ms. Bertha Pierce	Ms. Robin Grossmick
Mr. Albert M. Toffenetti	Mr. Miguela Balbuena	Ms. Carolyn F. Reeves	Ms. Sarah Waters
Mr. Alvin Kesler	Mr. Norman Gomolski	Ms. Concetta Vicidomini	Ms. Twilla Jackson
Mr. & Mrs. Louis Galetto	Mr. Paul A. Mercurio	Ms. Denise Saint Jean	Ms. Virginia Taylor
Mr. Arnold Pompper	Mr. Ralph E. Mateer	Ms. Ellen F. Orange	Ms. Wanda Ann Gifford
Mr. Arthur F. Strauss	Mr. Ralph Lambert	Ms. Elvira Bee	Ms. Whelma B. Irby
	Mr. Raymond V. Britting	Ms. Evelyn Williams	Rev. Felix Mendoza
	Mr. Ricardo E. Herbert	Ms. Flor Rosario	Ms. Valrie Sorrell

Golf Sponsors

AA Duckett	Carebridge Corp.	Eugene Printing	John Tobin Photography
A & A Dermatology Association	Cavallero Design	EW Bostwick	K & R Vending
AELitho	CBIZ/KA Consulting Services	Executive Business Products	Kronos
Aetna U.S. Healthcare	Center for Diagnostic Imaging	F & S Produce	Lamberti's Cucina
AJ Petrunis	Joseph Burke's Charisma Salon	Mr. Gregory Facemyer	Landis Title
Allen Associates	CHN Solutions	Fairfield Pallet Company	Larry's II Restaurant
Allied Insurance Services	Clement Pappas Food Processors	Falasca Mechanical	LaTorre Hardware
Allied Orthotics & Prosthetics	Clinical Computer Systems / OBIX	Farmington Co.	Lee Rain
Ameri-Choice	Clorinda's Catering	Fox, Rothchild	Lerco Fuel Co.
Amerihealth	Colonial Bank	Francis, Cauffman, Foley, Hoffmann Architects	L. F. Driscoll Co.
Andreas Ristorante	Colson & Gosweiler	Frank Burton & Sons	Library V Restaurant
Andrews Glass Co.	Commerce Bank	Frey, Petrakis, Deeb & Blum	Lincoln Falls Golf Center
Anton's Florist	The Concord Advisory Group	Gallagher Benefit Services	Local Union 322
Antro Builders	Congressman Frank LoBiondo	Ms. Aileen Gamboa	Luighi's Restaurant
Aon Corporation	Construction Hardware	Garton's Rigging	LW Consulting
Aon - Risk Division	The Country Rose	Gene Burton & Associates	Macalaster Bicknell Company of NJ
ARMDS	Cumberland Dairy	Giordano, Halleran & Ciesla	Manders & Merighi
Art Anderson	Cumberland Engraving	Mr. Owen Girylyuk	Mainiero's
Atlantic City Electric	Cumberland Internal Medicine	Griffin Medical Products	Mary's Hallmark
Bagel University	Cumberland Insurance Group	Mr. Andrew Guarni	McCullough's Emerald Golf Links
Bank of America	Cumberland Nephrology	Guidant Corporation	M. Leco & Associates
Barton F. Sharp & Son	Dr. & Mrs. Alfred Davies	Halco Mailing Services	Medical Practice Management Associates
Beacon Title Services	Dr. Condapuram E. Pasupathy	Harbor Pines Golf Club	Medtronic USA
Benefit Horizon Corp./ Unumprovident Corp.	Mr. John DiAngelo	Healthcare Employee Fed. Credit Union	Minniti Center for Oncology & Hematology
Binswanger	Dondero's Jewelry	Health Strategies & Solutions	Minotola National Bank
Boston Scientific	Dr. & Mrs. Kenneth Ender	HKS Architects	Mints Agency
Bowman & Co.	DRK Associates	Home Solutions	Mr. David Murray
Bracco's Floor Service	Eastern Business Solutions	Horizon Blue Cross & Blue Shield	Mr. & Mrs. C.J. Achee
Brewster Fine Wines & Liquors	Eatem Foods	Hudson United Bank	Mr. & Mrs. Christopher Chieffo
Bridgeton Travel Trailer	EP Henry	Internal Medicine Associates	Mr. & Mrs. Gerald A. Kramme
Jerry Brown/Morgan Stanley	Eric's Deli	Iqbal & Khan Surgical Associates	Mr. & Mrs. Howard Williams
Buonadonna, Benson & Parenti	Ernst & Young	Iron Mountain Health Info. Services	Mr. & Mrs. John L. McDonnell
BW Stetson		Jersey Panel Corp.	Mr. & Mrs. Richard Harz
		JM Picture Framing	Mr. & Mrs. Thomas C. Lane, IV

Mr. Gary Molz	Scalfo Electric	Teamsters Local Union No. 676	Mr. & Mrs. Lawrence A. Pepper, Jr.
Mr. Gary Simmerman	Schindler Elevator	Telehealth Services	Mr. & Mrs. Miles Lerman
Mrs. Carmella A. Harker	Semper Med. USA	The Daily Journal	Mr. John M. D'Allesio
Mrs. Marie Long	Sheet Metal Union 27	The First National Bank of Elmer	Mr. Robert Bond
Ms. Ann M. Budde	Dr. David Shields	Town & Country Golf Links	Ms. Alice Bertschy
Nason Construction	Siemens Medical	Tri-State Hospital Supply	N.E.C. Unified Solutions
NEC Unified Solutions	SJH Medical Staff	Tri-State Office Solutions	Ms. Renata Kralj - Pharm., D.
Newfield National Bank	SJ Venture Capital Company	Trico Equipment	
NCO Financial Systems	Sleepcare Center	Turner & Garrison	<i>Tribute Memorials</i>
N. J. Regional Council of Carpenters	South Jersey Cardiology	United States Surgical	DCK Durham
Owens & Minor	South Jersey Chest Diseases	Utopia Salon & Day Spa	Fiore Skylights, Inc.
Pace & Associates	South Jersey Gas	Verizon Communications	Lentine Management
Paramount International	SJH Auxiliary	Wachovia Bank	M.G. Signs
Parente HR Services	SJH Emergency Physician Services	Wachspress & Rainear Cardiology Assoc.	Millville Woman's Club
Parker, McCay	SJH Fitness Connection	Mr. Ryan Waddington	Mr. & Mrs. Carl H. Johnson, Jr.
Dr. C.E. Pasupathy	SJH Occ. Health	Dr. Ingrid Warmuth	Mr. & Mrs. John E. Mowbray
Pearce Jannarone Real Estate	South Jersey Industries	Woodruff Drugs	Mr. & Mrs. Kevin K. Kearney
Performance Marketing	South Jersey Neuroscience	Dr. Woo K. Song	Mr. & Mrs. Richard Abbott
Philadelphia Eagles	South Jersey Newspapers	York International	Mr. & Mrs. Robert E. Bisaga
Philadelphia Flyers	South Jersey Radiation Oncology		Mr. & Mrs. Thomas M. Lalicki
Philadelphia 76ers	South Jersey Transportation		Mrs. Doris Simpson
Philadelphia Phillies	South Jersey Water Cond. / Rainbow Sprinklers	<i>Annual Giving</i>	Ms. Barbara Valloreo
Phoenix Business Forms	Southern Oncology- Hematology	Capizola Agency	Ms. Carole Hammon
Physician Management	Mr. & Mrs. George Sparks	Dr. & Mrs. Patrick Smith	Ms. Elizabeth R. Villeneuve
Pine Hill Golf Club	Spectera	Estate of Dr. Nicholas Marchione	Ms. Jeanne Locke
PNC Advisors	Standard Register	Mr. & Mrs. John Sheridan	Ms. Marion Smith
The Princeton Ins. Agency	Stanker & Galetto, Inc.	Mr. & Mrs. Armand Pirolo	The Hon. & Mrs. Stanley S. Brotman
Progressive Lawyers	State of the Art Medical/ Jarit-Integra	Mr. & Mrs. Brian Urban	Wachspress & Rainear Cardiology Assoc.
Qual Care	Strategic Management Services	Mr. & Mrs. Daniel J. Biggs, Jr.	Bathgate, Wegener, & Wolf
Rehabcare Group	Sun National Bank	Mr. & Mrs. Daniel Moore	Intertex Incorporated
The Roarke Agency	Sunny Slope Farms	Mr. & Mrs. David Kolman	Mr. & Mrs. David Crowell
Robert P. Dondero Insurance	Surgical Associates Of S. J.	Mr. & Mrs. Jeffrey Faubell	Ms. Marsha Woloshin
Ron's Carpet Sales & Service		Mr. & Mrs. John Hoffman	Ms. Pearl L. Trasferini
Running Deer Golf Club		Mr. & Mrs. Joseph J. Tolotti	SJH Education Department
Safeway Freezer Storage			
Sand Barrens Golf Club			

The 2005 Annual Golf Tournament

Tees Off

On September 26th, the Foundation held its Annual Golf Tournament. Nearly 300 golfers joined the Foundation at the Seaview Marriott Golf Club in Galloway Township for a gorgeous day on the links. Commerce Bank was the presenting sponsor of this year's Golf Tournament. The net proceeds of \$155,000 will be used to purchase needed medical equipment and fund vital programs provided by South Jersey Healthcare. The day was

a huge success, in large part due to the help of our donors and dedicated volunteers.

The Annual Golf Tournament also featured a silent auction of donated items like ticket packages to regional sporting events and paintings from local artists that collected an additional \$5,320.

Please watch our web site — www.sjhfdn.org — for details on next year's tournament.



Director's Corner

Continued from Page 1

Your gift to the SJH Foundation will help you too. As SJH's 501(c)(3) entity, donations made through our office entitle you to the full tax deduction allowed by law.

Finally, only the SJH Foundation can provide your donation to SJH with the type of recognition it deserves. We will ensure that you or your loved one is properly recognized for your generous donation.

To arrange a donation to any SJH entity through the SJH Foundation, please call us at 856-691-6551. We look forward to serving your philanthropic needs.

SJH Auxiliary Reaches Goal!



(Left to Right) Chet Kaletkowski, President, South Jersey Healthcare and Carolyn Heckman, Executive Director, SJH Foundation accept a \$10,000 check from Candi Johnson, President, SJH Auxiliary

The SJH Auxiliary has reached its goal of raising \$10,000 to help advance the state of healthcare in the region in 2005. To fulfill its pledge, the Auxiliary hosted numerous successful efforts including: jewelry sales in the SJH Regional Medical Center and the Bridgeton Health Center, the Princess Tea Party where kids from two to six attended, a Foul Shoot contest at the Cumberland County College gymnasium, the Quarterly 50/50 raffle and a fundraising cruise on the Spirit of Philadelphia. We look forward to growing our success in 2006. We are currently seeking volunteers, for information call the SJH Foundation Office at 856-691-6551.



1430 W. Sherman Ave.
Vineland, NJ 08360

NONPROFIT ORG.
U.S. POSTAGE
PAID
VINELAND, NJ
PERMIT NO. 395



your foundation at **WORK**

Planned Giving Tip — Charitable Gift Annuities

The charitable gift annuity is a great way to give to the SJH Foundation while enjoying income and tax benefits in return.

Generate Income: When you establish a charitable gift annuity, you have the option of receiving fixed payments or passing those payments to loved ones. The payments remain the same regardless of how long the recipient lives.

Tax Benefits: When you contribute cash or other property to a charitable gift annuity, you receive an income

tax deduction because a portion of your donation is used for charitable purposes. Also, for a period of time, a portion of the return income may be either tax-free or taxed at lower rates, saving you money.

Providing for Others: Make a gift to SJH and provide for the long-term financial needs of another party at the same time by arranging to have the payments generated from your charitable gift annuity sent to a loved one. Having the income of a charitable gift annuity paid to a loved one is a great way to protect your heirs from gift and estate taxes, too.

For more information on Charitable Gift Annuities, please call the SJH Foundation at 856-691-6551.