



your foundation at **WORK**

Director's Corner

DONATE TO THE FOUNDATION... AND SAVE \$\$\$!

Charitable gifts to the SJH Foundation before the end of the year can help you to achieve some real



Carolyn Heckman

tax-savings in the 2005 tax year. Here are some effective ways to give...

CASH A cash donation can reduce your tax burden up to 50% of your adjusted gross income (AGI).

APPRECIATED PROPERTY Donating stocks, bonds and other properties can eliminate capital gain taxes on your holdings and reduce your AGI up to 30%.

DEPRECIATED PROPERTY Selling depreciated property and donating the proceeds as cash maximizes the donation and creates a tax-deductible loss, further reducing your AGI.

The SJH Foundation staff is available to help with all your Annual Giving plans and questions. For advice and assistance, please call us at 856-691-6551.

SJH FOUNDATION SHATTERS CAPITAL CAMPAIGN GOAL!

And it's not too late to join in!

In August we celebrated the opening of the New South Jersey Healthcare Regional Medical Center. In September we celebrated the success

Continued on back page



SNEAK PREVIEW

MORE THAN 400 PEOPLE joined The Foundation in celebrating the opening of the new Regional Medical Center by attending the special Sneak Preview event

on the evening of July 24th. Guests had the opportunity to take self-guided tours of the facility and enjoyed the wonderful food and entertainment before the official opening of the SJH Regional Medical Center on August 8th.



(Top photo) Guests enjoy entertainment in the SJH RMC lobby; (Above) John Scarpa, major donor; Michael Rossi, chairman, SJH Foundation Board of Directors and member, SJHS Board of Directors; Carolyn Heckman, Executive Director, SJH Foundation. (Right) The reception desk acted as a bar for the Sneak Preview.





2004 GOLF TOURNAMENT RECAP

On September 22nd, the Foundation held its Annual Golf Tournament. Nearly 300 golfers joined the Foundation at the Blue Heron Pines Golf Club in Galloway Township for a day on the links. The net proceeds are used to purchase needed medical equipment and fund vital programs provided by South Jersey Healthcare.



2004 AUXILIARY CRUISE

The SJH Auxiliary fund-raising cruise was held on Sunday, October 3rd, on the Spirit of Philadelphia.

2005 Foundation Events

- **THE 2005 HOSPITAL BALL** is scheduled for Saturday, April 9, 2005, at The Hyatt Regency at Penn's Landing in Philadelphia. Watch for your registration information coming soon to a mailbox near you. We look forward to seeing you there. This is the one event you don't want to miss!
- **2005 GOLF TOURNAMENT** – September 21st at the Seaview Marriott in Galloway Township, NJ.
- **2005 FASHION SHOW** – Fall 2005

Director's Corner, cont.

of the Advancing Our Legacy Capital Campaign.

September 10th marked the official completion of the triumphant Capital Campaign where, with your help, we exceeded our goal of \$7 million, reaching a grand total of \$7,517,358! These funds will enable South Jersey Healthcare to:

- Assure the finest health care possible in southern New Jersey
- Help strengthen South Jersey Healthcare's financial position
- Obtain the most advanced medical equipment available

And it's still not too late to take advantage of naming opportunities within the new Regional Medical Center, which start at \$5,000. Or you

can help us "Pave the Way" to better health care for our community by purchasing engraved bricks or pavers that are placed around the new Regional Medical Center with donations of \$250-\$500. These gifts identify you as a donor for years to come. Please call the Foundation office for more information or visit our Website at www.sjhfdn.org.

Auxiliary Membership Drive

The South Jersey Healthcare Auxiliary is having a membership drive. If you are interested in being a member of the Auxiliary, please contact SJH Foundation at 856-691-6551.