



your foundation at **WORK**

Director's Corner



Carolyn Heckman,
Executive Director

The focus of South Jersey Healthcare (SJH) is to improve the quality of life in our communities by providing the best health care possible. Generous support keeps

SJH Regional Medical Center and SJH Elmer Hospital on the cutting edge of technology. Thoughtful gifts of all sizes make possible the equipment our doctors need to provide quality health care for today and build a healthier tomorrow.

Today, more than ever, SJH's programs and services depend on contributions from our patients and friends. Your gifts help tremendously in achieving the highest standards of health care. As a not-for-profit hospital, you can be certain that the dollars we earn and the decisions we make benefit the people who live and work within our hospital communities.

Continued on Page 6

SJH Foundation
856-691-6551
sjhfdn.org

"Building on Excellence" Capital Campaign Launches



South Jersey Healthcare (SJH) Elmer Hospital is frequently recognized for providing consistent and exceptional patient experiences. In order to help assure that Elmer Hospital can continue to deliver this quality health care to the residents of our region, the SJH Foundation has embarked upon a capital campaign, "Building on Excellence," to help raise the necessary dollars to expand and improve the Emergency Room (ER) and add Magnetic Resonance Imaging (MRI) services to our Radiology Department at Elmer Hospital.

The planned ER renovations will significantly enhance patient care by expanding the current 10-bay unit to a modern 16-bed facility. The addition of the 1.5 Tesla MRI will provide more efficiency and improved convenience to all SJH Elmer Hospital patients who must currently travel to the SJH

Regional Medical Center in Vineland for this service.

The total cost of the ER expansion and the MRI facility for Elmer Hospital is projected at \$6.2 million. The SJH Foundation has set a goal of raising \$1.5 million towards this project with the desire and hope to even exceed this goal. The remainder of the project will be funded from SJH operations.

It is only through your special support that these expanded services and capabilities will be possible. We are asking our friends and neighbors to donate to our "Building on Excellence" Capital Campaign and help us in continuing to fulfill our mission of providing quality, accessible and cost-effective health services. For more information on donating to the "Building on Excellence" Capital Campaign or to volunteer, please call the SJH Foundation office at 856-691-6551.

Star Light, Star Bright Memories Wall



The birth of a child is a very special time. Now, patients at the SJH Regional Medical Center can commemorate the birth of their babies on our new Star Light, Star Bright Memories Wall. Constructed in December with the support of the

Deborah F. Sager Memorial Fund, the Memories Wall is located at the entrance to the Women and Children's Center of Care. New parents now have the opportunity to purchase a star etched with their baby's name. That star will be displayed on the Memories

Wall for one year, after which the star is returned to the family as a keepsake.

Engraved stars for the Memories Wall are available for \$100, making them a great gift from grandparents, godparents, other relatives or friends. With a gift of \$500, the new baby's star will remain on the Star Light, Star Bright Memories Wall permanently to be seen for generations to come. Gift certificates for a Newborn Star are also available for baby showers or congratulatory gifts. The SJH Foundation will even send a special recognition card to the parents of the special little one.

Brochures are available near the Star Light, Star Bright Memories Wall in the SJH Regional Medical Center. For more information or to purchase a star, please call the SJH Foundation office at 856-691-6551.

Director's Corner

Continued from 1

The SJH Foundation is an independent, charitable, tax-exempt organization that offers you many methods to support our health care services...

- This year, the SJH Foundation is embarking on a capital campaign, "Building on Excellence," which will help raise \$1.5 million towards the expansion of Elmer Hospital's Emergency Department and add Magnetic Resonance Imaging (MRI) services to Elmer Hospital.
- Participation in and sponsorships for our special events including the Annual Hospital Ball, Annual Golf Classic, Annual Fall Fashion Show and various SJH Auxiliary events all help the SJH Foundation's mission.

- Our Grateful Patient Giving and Annual Giving programs make a significant impact in raising needed dollars.
- Our Planned Giving Program provides various ways of giving. Planned or deferred gifts may take the form of:
 - A Bequest
 - Charitable Remainder Trust
 - Charitable Gift Annuity
 - Charitable Lead Trust
 - Pooled Income Fund
 - Life Insurance Policy
 - Appreciated Stock
 - Gifts of Real Estate

Please remember to inform the SJH Foundation of any of your planned or deferred giving intentions so we may ensure the gift is used as you intended.

This allows us to properly acknowledge and thank you for your support.

During 2006, the SJH Foundation was able to help SJH purchase the following equipment...

- For our Operating Rooms: surgical imaging equipment, operating instruments and a fluoroscopic exam table
- For Cardiology: an Xcelera upgrade
- For Radiology: an ultrasound, an upgrade for the ultrasound and an Advantx-E Console
- For our Delivery Rooms: three fetal monitors and a surgical table

All of this would not have been possible without the generous support of our donors. For this, we sincerely thank you.

Carolyn Heckman
Executive Director

*Dr. Donald "Skip" Huston, Jr.
Chet Kaletkowski
Ball Co-chairmen*

*Evening Host
South Jersey Healthcare
Medical Staff*



*Black Tie Optional
The pleasure of your company
is requested at the
South Jersey Healthcare
2007 Foundation Mystical Ball
Cocktails, dining and dancing featuring
the Melanie Rice Orchestra*

*Saturday, the fifth of May
Two thousand and seven
Cocktails seven o'clock
Dinner eight o'clock
Centerton Country Club
Pittsgrove Township, New Jersey*



*For Ticket Information or
Sponsorship Opportunities call
South Jersey Healthcare Foundation
856-691-6551*

***Thank You to the donors who have generously
contributed to the South Jersey Healthcare Foundation
from October 1, 2006 through February 28, 2007***

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SJH Auxiliary Princess Party

The South Jersey Healthcare Auxiliary hosted its third annual Princess Party on Saturday, March 10 at the South Jersey Healthcare Fitness Connection Community Room, Sherman Avenue and Orchard Road in Vineland. More than 110 girls ages 2-6 attended the two parties, each receiving a "loot" bag and a souvenir photo. Nail painting, crafts and snacks also were provided.



Honor Loved Ones Through Planned Giving

Have you ever wanted to honor a friend's battle with breast cancer or memorialize someone close to you after a long battle with heart disease, but didn't quite know how?

You may often see the plaques on the walls in hospitals and wonder how people are able to support those organizations with all the financial responsibilities and commitments they have. Careful planning and good organization through Planned Giving programs are the key to making a charitable contribution that will benefit generations to come.

Planned Giving allows a donor to make a significant gift without relinquishing current assets, and often even pays an annuity back to the donor at the same time. Giving methods that provide income to the donor include Charitable Gift Annuities and Charitable Remainder Trusts. We will highlight other Planned Giving vehicles in future newsletters.

Donors who give to South Jersey Healthcare (SJH) recognize how critical our services are to this area and have made a commitment to provide for this community's health care needs well into the future. By making a gift through a will, trust, retirement plan, life insurance policy or by funding a life income gift such as a Charitable Gift Annuity, the donor is providing for the next generation's health care.

The start of a new year is a time when we begin to assemble our income tax documents, start new diets or join gyms. It is also a great time to review your estate plans. Some reasons to consider SJH in your estate planning: help the mission of SJH, honor a friend or loved one, lower your taxes, and possibly even increase your income while making a charitable gift.

We would love to share our mission and vision of SJH with you. Perhaps you would be interested in speaking with our Executive Director, Carolyn Heckman, about how your estate planning may benefit SJH. Please call the SJH Foundation office at 856-691-6551 to arrange an appointment.

UPCOMING EVENTS



Mother and Daughter High Tea

The South Jersey Healthcare Auxiliary is holding its annual Mother and Daughter High Tea Celebration on

Sunday, May 20 at 1:30 pm at Running Deer Country Club, Parvins Mill Road in Pittsgrove. The cost is \$35 for adults and \$15 for children, with children under three years admitted free.

The celebration features soup, tea sandwiches, finger food, tea, coffee, soft drinks and assorted desserts. This year's theme is "Pearls." Prizes will be given to the best dressed attendee using the "Pearl" theme. Catherine Acheé will give a talk on etiquette. All proceeds benefit the SJH Foundation.

For tickets to the Mother and Daughter High Tea please call the SJH Foundation office at 856-691-6551.



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a look inside



- **A MYSTICAL BALL**
May 5 – SJHF Ball at Centerton
- **BUILDING ON EXCELLENCE**
SJH Elmer Capital Campaign
- **STAR LIGHT-STAR BRIGHT**
Make your baby a “Star”
- **PLANNED GIVING**
Honor a Loved One
- **MOTHER AND DAUGHTER**
HIGH TEA
May 20 – Running Deer

Luxury Car Raffle

\$50 per ticket *(tickets sold limited to 999)*



Grand Prize Drawing
Saturday, May 5
SJH Foundation 2007 Ball
Centerton Country Club

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- All proceeds benefit SJH Auxiliary and SJH Foundation
- If fewer than 999 tickets are sold – all raffle money will be refunded to each purchaser
- Ticket holders do not have to be present to win, but are encouraged to purchase ball tickets and enjoy this year's premier event: "A Mystical Ball" where the raffle drawing will take place

Raffle license application # RA182

Call SJH Foundation at 856-691-6551 for tickets or information.