



ONE Gift Delivers on Promise of Healthier Community

you have the
POWER
to save a **Life.**

effort of the SJH Foundation and SJH HospiceCare received strong community support in 2010 with the monies raised funding critical enhancements to our health system.

Scarpa Cancer Pavilion

The expansion of the Frank and Edith Scarpa Regional Cancer Pavilion in Vineland brings all cancer services together under one roof. Now cancer patients can conveniently access radiation oncology, medical oncology, clinical research and support services along with surgeons and oncologists.



Neonatal Intensive Care Unit (NICU)

SJH has begun construction on a level III NICU in Vineland. This expansion will bring advanced care for premature, low birth weight, and critically-ill infants.



Residency Program

The newly developed SJH residency program will welcome over 40 medical residents this year and 90 residents in the next three years in family practice, OB/GYN, orthopedics, general surgery, psychiatry and transitional care.



Each of these endeavors, and many more like them, helps us to create a healthier community for you and

Director's Corner

Carolyn Heckman,
Executive Director



For two years I have been honored to work side-by-side with Eileen Hallissey as the chairperson for the SJH Foundation Board of Directors. Her passion for driving the success of our organization is something for which I am eternally grateful.

This spring, we are celebrating the appointment of four new officers to the Foundation Board of Directors: **Lawrence A. Pepper, Jr., Esq.**, Chair; **Dominick Baruffi II**, Vice Chair; **Nikitas Moustakas, Esq.**, Secretary; and **David Hemple**, Treasurer.

Larry Pepper supervises estate planning for Gruccio, Pepper, DeSanto & Ruth, P.A. He is also active in New Jersey politics and has served as Cumberland County Republican Chairman since 1975.

Dominick Baruffi, CEO of Jersey Panel Corporation, is currently treasurer of the Vineland Christian and Missionary Alliance Church.

Nick Moustakas, an associate at Parker, McCay, has served as the chairman of the SJH Golf Tournament and was instrumental in launching the inaugural SJH Tennis Tournament.

Dave Hemple, President and CEO of Century Savings Bank, is a member of the CEO Group of Cumberland County and is active in the Bridgeton and Vineland Chambers of Commerce.

Each of these men has a long and distinguished history of community service throughout South Jersey, making them the SJH Foundation's "Dream Team" to ensure the advancement of our mission: to establish renewable financial resources that enable South Jersey Healthcare to provide high quality health care services that improve the lives of all we serve. With these gentlemen on our side, we are looking forward to another successful year!

ONE Gift Delivers on Promise of Healthier Community

Continued from Page 1

your family. However these **outstanding services can only continue with your ONE Gift.** The power to help and heal, as well as to offer hope, is in your hands.

To send your contribution today, simply complete the form you received in our May mailing, or donate anytime at www.sjhfdn.org. Visit Annual Giving in the Ways of Giving menu.



Our Mission

The mission of the South Jersey Healthcare Foundation is to establish renewable financial resources which enable South Jersey Healthcare to provide high-quality health care services that improve the lives of all we serve.

www.sjhfdn.org

Star Light, Star Bright Memories Wall Commemorates the Birth of Babies at the RMC

Twenty babies born at South Jersey Healthcare (SJH) RMC at the turn of the new year were commemorated on the Star Light, Star Bright Memories Wall at the SJH Regional Medical Center. These pink and blue stars – normally purchased by families as a donation to the Deborah F. Sager Memorial Fund (DFSMTF) – are a gift from anonymous donors to honor these families as a token of appreciation for entrusting SJH to provide quality medical care for the mothers and their newborns.

“Having the opportunity to celebrate the lives that enter our world at the RMC through our Star Light, Star Bright Memories Wall is a wonderful remembrance of how precious life is,” said Carolyn Heckman, Executive Director, SJH Foundation. “These very special stars hang on our wall in honor of our babies and represent the donations contributed to the DFSMTF to provide critical equipment and services for pediatrics, neo-natal and newborn care at SJH Regional Medical Center.”

To continue the tradition of the Star Light, Star Bright



Memories Wall, the SJH Regional Medical Center invites families to purchase a Newborn Star. With a gift of just \$50, the baby’s birth will be remembered with a personalized etched newborn star on the Star Light, Star Bright Memories Wall at the entrance of the Women’s & Children’s Center of Care at the Regional Medical Center for one year. After one year, stars are given to the family as a keepsake. With a gift of \$300, the baby’s star will remain on the wall permanently to be seen for generations to come.

For more information about the Star Light, Star Bright Memories Wall, or to purchase a star in honor of a newborn, call the Foundation office at 856-641-8290.



Ibeliz and Scott Vanneman of Cedarville proudly show off their sons (l to r) Ian, Luke and Aerick at the Star Light, Star Bright Memories Wall at the SJH Regional Medical Center in Vineland. Photographed with the family are Leyla and Mira Savas, the nieces of Deborah F. Sager, for whom the Deborah F. Sager fund is named. Born on February 23, 2011, the Vannemans are the first set of triplets born at the SJH Regional Medical Center since 2008. Each of the triplets was commemorated with a personalized blue star on the Star Light, Star Bright Memories Wall.



Celebrating New Heights

2011 Ball

This year, the South Jersey Healthcare (SJH) Foundation had a new venue for the annual ball, but the hallmarks of the event – good entertainment, laughs, and camaraderie – held true. The 2011 SJH Foundation “Celebrating New Heights” Ball hosted nearly 450 guests at the Trump Marina Casino Hotel in Atlantic City on April 30th. The SJH Medical Staff was the Evening’s Host and Ball Co-chairs were Peter Galetto, Jr., Jane Galetto, David Galetto, M.D., David Kaufman, M.D., and John Ahrens, M.D. All proceeds from the event support the work of the South Jersey Healthcare Foundation.

“SJH Foundation events are always wonderful, and this year’s Ball was no exception,” said Peter Galetto. “It was an honor to serve as Co-chair for the 2011 Ball and spend the evening with the many generous people who continually support SJH.”

In keeping with the “Celebrating New Heights” theme, a certificate for a hot air balloon ride, courtesy of Del and Janet Blair, was the special door prize awarded to LuAnn Germanio of Belleplain, NJ.

For more photos of the 2011 Annual Ball, visit the SJH Foundation Facebook page or www.sjhfdn.org.



SJH Helps Establish Cumberland Health & Wellness Alliance

South Jersey Healthcare (SJH) and the Cumberland County Board of Chosen Freeholders have united with 16 community-based organizations and stakeholders to improve the health of Cumberland County residents in response to the county’s poor rankings in a 2010 national county health ranking report.

“Unhealthy lifestyles have a serious impact on our county’s long-term health and place significant economic burdens on our community,” said Chet Kaletkowski, SJH President and CEO. “That’s why the Cumberland Health and Wellness Alliance set a goal to help promote healthy lifestyles as a way of life. We hope to create a community where healthy choices are easy to make so that everyone can lead happier and healthier lives.”

Guided by this mission, the Cumberland Health and Wellness Alliance works to educate residents about avoiding unhealthy behaviors and strives to implement policies that encourage county residents to make healthier food choices, exercise more and manage their risk for chronic illnesses. Strategies to advance these goals include hosting nutritional and health education events, promoting physical activity in Cumberland County communities and expanding access to affordable produce.

For more information about the Cumberland Health and Wellness Alliance, call the SJH Foundation office at 856-641-8290.



Find us on Facebook

Support South Jersey Healthcare Foundation by joining us on Facebook! Keep in touch and stay up to date with Foundation and Auxiliary news.

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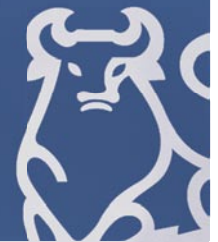
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Everyone is a winner when you support the SJH Auxiliary

2011 CALENDAR RAFFLE



\$7,500 in total prize money will be awarded in eight drawings from September-December, 2011

Drawing dates:

9/14, 9/28, 10/12, 10/26, 11/9, 11/23, 12/7, 12/21

Ticket Price - \$50
Only 450 tickets available

Drawings will be held at noon at South Jersey Healthcare Foundation
2950 College Drive, Suite 1F
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Winning tickets get put back into drawing!

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Must be 18 years or older to participate. No substitutes are available for the offered prize. If gambling is a problem for you or someone in your family, dial 1-800-GAMBLER. SJH Foundation is a not-for-profit 501(c) (3), Federal ID: 22-3746758.

Help ensure quality health care today!



Barbara Cook

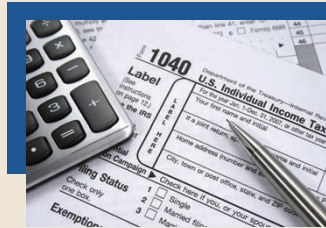
CANCER FOUNDATION EVENT AT NJMP

Save the Date!

The Barbara Cook Cancer Foundation's signature event, The Bill Bottino Mud Run for Cancer, is set to "Fight Cancer in the Trenches" again on September 17, 2011. Last year, this event raised \$28,000 for the South Jersey Healthcare Foundation.



Registration details are available at
www.BarbaraCookCancerFoundation.org



SJH Foundation
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Consider a gift to the SJH Foundation from your IRA. New legislation extended the IRA charitable rollover permitting individuals age 70½ and older to make tax-free distributions of up to \$100,000 from an IRA directly to charity. Consider an IRA charitable rollover if: you do not need the additional income generated by the required minimum distribution, you do not itemize deductions, or you want to use unneeded assets to secure a lasting legacy to support quality health care at SJH. **You can do it!** To make a gift from your IRA, call the SJH Foundation office at 856-641-8290, or e-mail sjhfoundation@sjhs.com.

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2011 SJH Foundation Golf & Tennis Classic

September 14, 2011

Seaview, A Dolce Resort
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10th Annual Fashion Show

October 26, 2011

Centerton Country Club
Centerton, NJ



a look inside

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THE STERLING SOCIETY

With the ultimate goal of welcoming 50 members in 2011, the South Jersey Healthcare (SJH) Foundation **Sterling Society** has already welcomed the following:

- **Joe Pustizzi, Jr.**
- **The Hon George & Judith Stanger, Jr.**
- **Catherine Arpino**
- **Suzy & Larry Merighi**
- **David & Ellen Hemple**
- **Carolyn Heckman**
- **Wayne & Dona Pendleton**
- **Eileen & Bill Hallissey**
- **Carmella Harker**
- **Hugh & Patricia McCaffrey**
- **Steve Caltabiano**
- **Nathaniel & Mikole Burke Anderson**
- **Art & Sharon Grusemeyer**
- **Ken & Carol Mosley**
- **Larry & Lynn Pepper**

The Sterling Society is a special donor recognition program for supporters who make consistent gifts to the SJH Foundation. For as little as \$1,000 a year, Sterling Society members will be celebrated on the website, receive special recognition and benefits, as well as the satisfaction of directly supporting patient care. This innovative giving program has a level of commitment for every budget:

- **Founder** - \$20,000 Annually
- **Cornerstone** - \$10,000 Annually
- **Pioneer** - 5,000 Annually
- **Pillar** - \$2,500 Annually
- **Humanitarian** - \$1,500 Annually
- **Benefactor** - \$1,000 Annually

Each member of the Sterling Society helps ensure the future of SJH for you, your family, and for generations to come.

For more information call the SJH Foundation office at 856-641-8290, or e-mail sjhfoundation@sjhs.com.