



# your foundation at **WORK**

## Director's Corner

I am very pleased to share with you the work that the South Jersey Healthcare Foundation accomplished in 2003. It was an extremely productive year consisting of three successful annual fundraising events, the Fashion Show in March, the Ball in April and the Golf Tournament in September. Overall, the South Jersey Healthcare Foundation raised \$307,300 to help us to continue our work in building a healthier community.



Carolyn Heckman

In addition to these annual events, our Foundation was tremendously busy with the South Jersey Healthcare RMC Capital Campaign. To date, we have raised over \$5 million and are working arduously to reach our goal of \$7 million.

We are also very excited about the launch of our new website at [www.sjhfdn.org](http://www.sjhfdn.org), which was designed as a tool to help you access information about our many programs and events. On the site you will find updates on the Capital Campaign, information about our special events, times and locations for all Foundation meetings and much, much more.

As the Executive Director of the SJHF, I want to thank each of you for your continued support and recognition of the critical role that our Foundation plays in assuring quality healthcare for generations to come.

We are looking forward to another successful year in 2004. Remember to check out our website, [www.sjhfdn.org](http://www.sjhfdn.org).

## Capital Campaign

# UPDATE



South Jersey Healthcare Foundation plays a vital role in helping to ensure quality health care for the region. In keeping with that goal, we are working diligently to make the Capital Campaign, *Advancing Our Legacy*, for the new Regional Medical Center a success. During our public launch in September 2003, we set a goal of \$7 million.

We are now reaching out to the public-at-large to help us "advance our legacy" of quality healthcare in the area serviced by South Jersey Healthcare. Many naming oppor-

tunities are available in the new Regional Medical Center and also in the new Regional Cancer Treatment Center. We will be breaking ground for the Regional Cancer Treatment Center this coming March. Naming opportunities within the buildings start at \$5,000 and can be paid over a period of five years. For the smaller contributor we also have a "Brick & Paver" program for engraved bricks and pavers. Please call the Foundation office for more information or access our new website.

[www.sjhfdn.org](http://www.sjhfdn.org)

## Mark Your Calendars!

### 2004 Fashion Show and Fair

**APRIL 1** *A must event for shopping and great fashion.*

This will be the third year for our South Jersey Healthcare Annual Fashion Show, fast becoming a favorite fun-filled event. This year's show will be held at the Centerton Country Club on Thursday, April 1, 2004 from 5 p.m. to 8 p.m. Save-the-date cards have been designed and mailed out to potential attendees. Cache, Boscov's, and Shimmers have all agreed to provide fashions for the show. Hair, make-up and accessory make-overs by Utopia Day Salon and Spa will open the show. A variety of table vendors will be present throughout the evening for shopping.



### 2004 Golf Tournament

**SEPT 22** *A swinging time for all!*

Last year's annual golf tournament was a tremendous success and we are eagerly looking forward to another great tournament this year. The 2004 South Jersey Healthcare Annual Golf Tournament will take place at the Blue Heron Pines Golf Club in Galloway Township on Wednesday, September 22, 2004. Please save this date on your golf events calendar.

### Annual Hospital Ball

**MAY 1** *2004: A South Jersey Odyssey*

The Hospital Ball has been a great tradition for many years for South Jersey Healthcare. This year's annual ball will be held at The Borgata Hotel, Casino and Spa in Atlantic City on Saturday, May 1. Letters have been mailed out to potential sponsors, save-the-date cards have been



*Dr. Venugopal and Michael M. Rossi, Foundation Chairman*

mailed to our guest lists, and we will again be compiling our beautiful program book, enhanced with ads and photographs of families and businesses. Come and join us and enjoy this year's theme, "2004: A South Jersey Odyssey." We look forward to seeing you there. This is the one event you don't want to miss!



*Left to right: John DiAngelo and Andrew Guarni of South Jersey Healthcare. Michael Sorelle (standing) and Roger Bjorkquist (putting) of Ernst & Young.*