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Director's Corner

The 2006 Fashion Show, an All-time Success!



Carolyn Heckman,
Executive Director

This is certainly a busy time of year. In September, we held the SJH Foundation's 2006 Annual Golf Classic, a sell-out with nearly 300 golfers. Then, at the end of

October, we enjoyed a very successful Annual Fashion Show. This year's fundraising efforts have proved to be a major help in supporting the SJH Foundation mission.

SJH Auxiliary and the Elmer Hospital Auxiliary are both very active, holding numerous events each year to help fund new programs and equipment for the healthcare needs of our community. Becoming an Auxilian is a great way for you to make friends and help make a difference. Call the Foundation office for more information.

There is still plenty of time to send your charitable donations and receive your tax deductions for this calendar year. There are many naming opportunities remaining at both the RMC and Elmer Hospital for gifts of \$5,000 or greater.

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Lori Hickman of Newport models a Rina di Montella gown.

The South Jersey Healthcare Foundation (SJH Foundation) hosted its Fifth Annual Fashion Show at Centerton Country Club on October 25th. Nearly 500 people from throughout the region attended this year's event, which featured local models and a Fashion Fair with 50 vendors selling various items including jewelry, skin care, cosmetics and more. Susquehanna Patriot Bank was the presenting sponsor of this year's Fashion Show. Proceeds from the 2006 Fashion Show netted over \$20,000 for SJH.

Lynn Crescenzo, owner and chief licensed esthetician of Utopia Salon & Day Spa and newly appointed vice-chair of the SJH Foundation Auxiliary, played a key role in this year's show. Not only did Ms. Crescenzo choreograph and emcee the event, but her talented staff was on hand before and

during the show to help ensure that all of the models looked their best.

"This Fashion Show has become a favorite event for South Jersey," said Carolyn Heckman, Executive Director of the SJH Foundation. "Everyone who purchases a ticket helps to support the mission and vision of the SJH Foundation and contributes to the healthcare needs of our region."

The fashions included casual, business, formal wear and furs from Brian's Famous Furs & Leathers, TAHARI, Caché, Rina Di Montella's Studio Wearhouse, Men's Wearhouse, Rissy Roo's, rue 21, Boscov's, Rienzi's Bridal and Juvante's Formal Wear.

Models were selected from a Model Search held on September 9th at the Lakeside Middle School in Millville. Representatives from the Barbizon Modeling Agency and the Model Management Agency chose the models for the event.

More than 50 local men and women were selected to model the clothes and accessories.



Gary Galloway of Vineland models a Men's Wearhouse suit.

SJH Foundation
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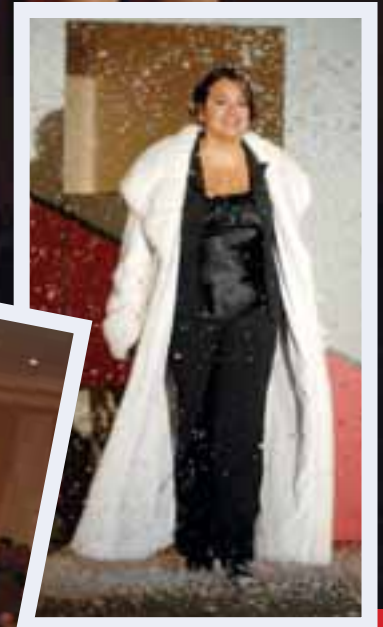
Fall Fashion *Show & Fair*



Lynn Crescenzo of Utopia Salon and Day Spa



(Clockwise, from top) Samantha Brown and Julie Barber, escorted by Michael Testa Jr., model evening wear from Rienzi Bridal; (right) Crystal Joy Pabon is wearing leather from Caché; (far right) Savannah Acosta models a mink for Brian's Famous Furs & Leathers; (lower right) René Ferrari-Rain models a gown from Rina di Montella's Studio Wearhouse; (lower left) escorted by Bill Gould, Luanne Allen models for Caché while Donna Baruffi models a dress from Rissy Roo's. (left) Dr. Steven Linn models a suit for The Men's Wearhouse.



2006 Fashion Success

Continued from page 1

The local models who participated in the 2006 Fashion Show are Erin Burton, Ashley Sorantino and Christopher Sparks of Bridgeton; Katherine Crescenzo, Tom Crescenzo, Danny Luzinsky, Michael Testa, Jr. and April Rosario of Buena; Eriná McPeake of Cape May; René Ferrari-Rain of Cedarville; Lois Jenkins of Elmer; Corey Allen, Luanne Allen, Ann Cassidy, Franca DiLisciandro, Asher Schwegal and Amanda Thompson of Millville; Quian Davis of Minotola; Susan Roberts of North Wildwood; Melissa Bender and Crystal Brown of Newfield; Lori Hickman and Zachary King of Newport; Dr. Steven Linn from South Jersey Healthcare; Debby Frazier of Pilesgrove; Doris Negron of Pittsgrove; Samantha Brown of Port Republic; Shane Farinaccio and Suzanne Johnson of Richland; Savannah Carmen Acosta, Ryan Albano, Julie Barber, Donna Baruffi, Jennifer Beardsworth, Gaye Bisignaro, Danielle Centeno, Jason Cerce, Evan Flood, Gary Galloway, Evette Glover, Danielle Gnatz, William Gould, Tarryn Hofstetter, Courtney Jones, Scott Middlekauff, Connie Montero, Crystal Joy Pabon, Mark Rybak, David Scarpa and Paula Sweet of Vineland; and Maria Goeller of Williamstown.

An Ebel watch from Dondero's Jewelry, a gown from Rina Di Montella's Studio Wearhouse and a fur piece from Brian's Famous Furs & Leathers were given away as raffle items. One lucky guest, Jeanette Shaw of Buena, went home with both the watch and the gown, and Penny Sager-Rossi of Centerton won the fur fling. Other supporting sponsors of the Fashion Show included: Allen Associates; Capital Public Affairs; Delaware River & Bay Authority; Giordano, Halleran & Ciesla; Sun National Bank; TD Banknorth; Ingrid P. Warmuth, M.D. and Philadelphia Style Magazine.

Corey Allen of Millville models a tux from Juvante's Formal Wear.



The 2006 Annual Golf Tournament Tees Off



(l-r) Doug Cusick, Brad Cusick, Eugene Rogers and Bob Arthur. The Newfield National Bank team took first place at the Renault Course.



(l-r) Pete Capizola poses with Blue Heron Pines first place winners Christian Crescenzo, Dave Crescenzo and Greg Cain (teammate Rich Allen not pictured).



Terry McCarty, Senior Vice-President of Commerce Bank, presenting sponsor, with Chet Kaletkowski, President and CEO, South Jersey Healthcare and Carolyn Heckman, Executive Director, South Jersey Healthcare Foundation.



Nearly 300 golfers joined the Foundation on September 20th at the Blue Heron Pines Golf Club in Galloway Township and Renault Winery and Vineyard Golf in Egg Harbor City for a gorgeous day on the links. The net proceeds of \$180,000 from the Annual Golf Tournament will be used to purchase needed medical equipment and fund vital programs provided by South Jersey Healthcare. The day was a huge success, in large part due to the help of our dedicated volunteers, donors and especially the Tournament's presenting sponsor, Commerce Bank.

The Annual Golf Tournament also featured a silent auction with many donated items...ticket packages to Phillies, Eagles, Flyers and Sixers games and paintings from local artists that collected \$6,800.

Please watch our web site, www.sjhfdn.org, for details on next year's tournament.

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Family Honors the Memory of Young Girl with Donation to the David B. Rosenberg, M.D., Children's Care Unit

In her few short years of life, Maria B. Tuso touched the hearts of many. As a daughter, granddaughter, great granddaughter, sister, cousin and niece she was a source of joy. And despite lingering grief, her memory quickly brings smiles and laughter to her loved ones.

Maria also enriched the lives of those who provided her medical care, including the physicians, nurses and staff of Pediatric Associates in Vineland. Even as an eight-year-old battling cancer, her enthusiasm and spunk inspired others. In 2003, she was the star of a local American Cancer Society Relay for Life team.

To mark the third anniversary of Maria's passing, her family donated 12 VCR/DVD players to the South Jersey Healthcare Foundation to be used in the David B. Rosenberg, M.D., Children's Care Unit at the South Jersey Healthcare Regional Medical Center. Although she was never a patient at the Regional Medical Center, her family thought a donation to help children in the hospital was a fitting way to honor Maria's memory. An engraved paver stone with Maria's name on it will also be placed in

(L-R) Pediatrician Michael Rosenberg and pediatric nurse Katie Greene accept a donation of 12 DVD players/VCRs made in memory of Maria B. Tuso. Presenting the players are Linda Patane, Maria's maternal grandmother; and Joshua Bishop, Maria's cousin. The presentation was also attended by other members of Maria's family, including her mother Theresa Patane, sister Kylie Cruz, aunt Laurie Tuso, paternal grandmother Linda Tuso, and great grandfather Lawrence Marino.



the Regional Medical Center's Memorial Garden.

The decision to donate the VCR/DVD players came out of a conversation with Dr. Rosenberg, and was prompted by a request — to watch movies — made by Maria's sister, Kylie Cruz, when she was a patient in the hospital. To raise money for the players, family members held a cheesecake sale. The community responded generously and raised enough money to purchase a player for every patient room in the children's care unit. Trophies Unlimited, located in Richland, donated engraved face plates that will be attached to each player.

"This is a beautiful way to honor the memory of a dear child," said Carolyn Heckman, Executive Director of the South Jersey Healthcare Foundation. "On behalf of the health system, and all of the young patients who will enjoy watching movies on these players, I thank you for your kindness and generosity."

Street Justice Sports Bike Club Donation



Carolyn Heckman, Executive Director of SJH Foundation, accepted a \$2,000 check from Eugene Kelley, President of the Street Justice Sports Bike Club. This generous donation came from a fund-raiser held by the club over the summer. The Frank and Edith Scarpa Regional Cancer Pavilion, dedicated to fighting cancer and helping local patients afflicted with the disease, will benefit from the charitable contribution of the Street Justice Sports Bike Club.

Director's Corner

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It is only through your contributions, either by participating in our events or through charitable donations, that exceptional and life-saving medical care in our region is always within reach of anyone who needs it.

Recently, Harold Hofmann made a donation of \$5,000 to the hospital, which was matched by Exxon/Mobil for a total of \$10,000. This gift allowed SJH to purchase an electric stimulation ultrasound unit for the Elmer Physical Therapy department.

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a look inside



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2006 Fashion Show proves successful fundraiser
- **ANNUAL GOLF**
Tournament tees off
- **TUSO FAMILY** honors
memory of daughter
- **STREET JUSTICE**
supports Foundation
- **DONORS**



Auxiliary Announces New Officers



(l-r) Out-going officers Vanessa Brown, Ellen Brown and Candace Johnson with Luanne Allen, Lynn Crescenzo and René Ferrari-Rain.

The South Jersey Healthcare Auxiliary is proud to announce its new officers for 2007:

Chair – Luanne Allen of Millville

Vice Chair – Lynn Crescenzo of Utopia Salon & Day Spa

Secretary – Scott Middlekauff of Vineland

Treasurer – René Ferrari-Rain of Cedarville