



SJH FOUNDATION LAUNCHES THE STERLING SOCIETY

SJH donors benefit from philanthropy

The South Jersey Healthcare (SJH) Foundation has created a way to honor your spirit of philanthropy. Our new Sterling Society is a special donor recognition program that honors and recognizes those who make consistent gifts to the SJH Foundation.

Continued on Page 2

SCARPA CANCER CENTER NAMING OPPORTUNITIES



SJH unveiled its latest expansion in April with the John F. Scarpa Research Institute at the Frank & Edith Scarpa Regional Cancer Pavilion at SJH Regional Medical Center in Vineland. This remarkable one-stop facility for cancer research, diagnosis and treatment is a breathtaking architectural achievement and a truly wonderful medical resource for our region.

There are several naming opportunities for individuals and businesses interested in establishing a lasting legacy. Call the SJH Foundation at 856-641-8290 for available sponsorships.

Director's Corner

**Carolyn Heckman,
Executive Director**



It is easy to look ahead at the future of South Jersey Healthcare (SJH) when you understand the advances of the last few years. Overall quality scores and patient satisfaction improved dramatically since 1998. We recruited outstanding physicians and specialists for our medical staff. We continually expand our Centers of Excellence in cancer care, cardiology, women's health and surgery, including the acquisition of a daVinci robotic surgical unit. Expanding community outpatient services are helping address the needs of the residents in our region. With it all, SJH has demonstrated four solid years of positive financial performance.

One reason we can achieve these results is through the support of our Foundation donors. Your dollars really do help save lives. In this issue, you can see the many opportunities that are available for creating a lasting legacy to support the future of SJH. Our neonatal intermediate care unit is expanding to a Level IIIa neonatal intensive care unit (NICU) in 2011, and you can choose to Name the NICU in honor of a loved one. We also created the Sterling Society to recognize individuals and businesses who commit to an annual level of giving. By including the SJH Foundation in your will, you can help ensure that future generations have access to the highest standards of medical care in South Jersey.

In order to fully appreciate your community hospital, you should tour SJH Regional Medical Center or SJH Elmer Hospital. Once you see the dedication of our staff, you will understand why I am so passionate about our work. The mission and vision of SJH is only limited by our ability to fund new programs and services. I invite you to join our efforts to help save lives. Please call us at 856-641-8290 to discuss your level of involvement.

THE STERLING SOCIETY

- Giving for SJH *Continued From Page 1*

Members of the Sterling Society are people like you who show their commitment, support and dedication to enable SJH to provide care for our communities. Your annual financial commitment will be utilized to sustain the financial needs of SJH on a yearly basis to maintain the highest level of patient care. As a special contributor, you can help ensure the future of SJH for you, your family, and generations to come.

In gratitude and appreciation for your vital and generous support, Sterling Society members receive recognition and benefits at the listed annual giving commitment level:

- | | |
|--|--|
| Benefactor - \$1,000 Annually | Pioneer - \$5,000 Annually |
| Humanitarian - \$1,500 Annually | Cornerstone - \$10,000 Annually |
| Pillar - \$2,500 Annually | Founder - \$20,000 Annually |

Upon payment in full of any pledge totaling \$5,000 or more, a Sterling Society member will be offered a corresponding naming opportunity at SJH Regional Medical Center or SJH Elmer Hospital.

Our mission and vision is only limited by our ability to fund new programs and services. With the help of the Sterling Society, we can plan today for an exciting future of quality, compassionate health care for our communities. Call the SJH Foundation at 856-641-8290 for more details.

Local Artist Hilde Joseph Donates Painting to SJH



An exquisite work of art donated by a local artist is now on display at SJH Regional Medical Center. Hilde Joseph of Vineland, who is a member of the artist group known as the Bay Gals, donated the painting. Hilde was recently a patient at the RMC and donated her painting to SJH out of gratitude for the excellent care she received during her stay. The painting is on public display in the 1st floor Radiology waiting area. The entire SJH family thanks Hilde for her generous contribution.

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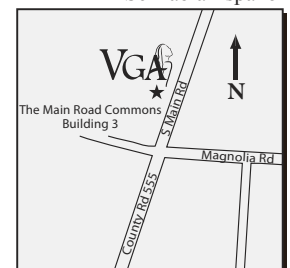


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NEONATAL INTENSIVE CARE UNIT (NICU) TO OPEN IN 2011

South Jersey Healthcare (SJH) is expanding the nurseries at the Regional Medical Center (RMC). Ground-breaking will take place later in 2010 to enhance the intermediate care nursery by expanding to a Level IIIa neonatal intensive care unit (NICU) to take care of premature infants who are born as early as 28 weeks. This will be the only Level IIIa NICU in our service area. When open, SJH will be able to keep a mother and her premature infant together to eliminate unnecessary travel, separation, and potentially harmful medical complications.

NAME THE NICU

You have the unique opportunity to establish a family legacy to support this vital expansion. For \$500,000, the new NICU will be named after you and/or your family, and it will help save the lives of our most precious resource, our children. You can name the NICU in honor of, or in memory of, a special parent, grandparent or child, and demonstrate your dedication to quality, compassionate health care for our region. This gift can be a one-time donation, or pledged over 3-5 years.

Call the SJH Foundation at 856-641-8290 to discuss your decision to save the lives of our newborns. The mission and vision of SJH is only limited by our ability to fund new programs and services. Now, you can make a difference.

you have the
POWER
to save a **Life.**



2950 College Drive, Suite 1F
Vineland, NJ 08360

856-641-8290 Phone

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www.sjhfdn.org

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Auxiliary

Everyone is a winner when you support the SJH Auxiliary

2010 CALENDAR RAFFLE



\$7,000 in total prize money will be awarded in eight drawings from September-December, 2010.

Drawing dates:

9/22, 10/6, 10/20, 11/3, 11/17, 12/1, 12/15, 12/29

Ticket Price - \$50.00

Drawings will be held 12:00pm at:
South Jersey Healthcare Foundation
2950 College Drive, Suite 1F
Vineland, NJ 08360.

Multiple opportunities to win!

Winning tickets get put back into drawing!

All prizes to be awarded on the dates of the drawings.

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MUST BE 18 YEARS OR OLDER TO PARTICIPATE

New Board Members

In April, the SJH Foundation welcomed three new board members. Luanne Allen from Millville, Christopher Ruske from Millville, and Suzanne Merighi from Vineland accepted three-year terms to serve on the Foundation Board.



Luanne Allen is an owner/partner in Allen Associates, Callen Construction and Weichert Real Estate/The Asbury Group. She is a past chair of the SJH Auxiliary and is active with St. Augustine Prep and the Barbara Cook Run Ride Walk for Cancer. Luanne and her husband, Rich, have two children, Kelsey and Corey.

Chris Ruske is co-owner and general manager of Cumberland Nurseries in Millville. He has been involved with the Cumberland County Board of Agriculture, the NJ Farm Bureau, and is a member of the SJH Community Advisory Board. Chris and his wife, Lori, have three children, Lilly, Jacob and Grace.



Suzanne Merighi is a reference librarian at the Millville Public Library. She is a commissioner with the Cumberland County Cultural and Heritage Commission, volunteers at Wheaton Village in Millville, and is an interviewer in the alumni admissions program at Georgetown University. Suzy and her husband, Larry, have two children, Caroline and Matthew.

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SJH Foundation Cruised the Night Away at Annual Ball

On a glorious May night in Center City Philadelphia, over 450 guests attended the "Cruise the Night Away" Ball held at the Loews Hotel. The SJH Medical Staff was the Evening Host and the Ball Co-chairmen were Dr. Sanjay Bhendwal, Dr. Alan Cohen, Dr. Michael Dohnarsky, Dr. Donald C. Huston Jr., Dr. Maurice Sheetz and Dr. David M. Wanalista. The Ball included cocktails, dining and dancing featuring Purple Reign. All net proceeds from the event help to support the South Jersey Healthcare Foundation.



"The Annual Ball is the perfect opportunity for Foundation supporters, the SJH staff, physicians, area businesses and community members to come together in an effort to raise much needed funds for health care in southern New Jersey and have a good time," said Carolyn Heckman, Executive Director of the SJH Foundation. "This year, we once again had a wonderful evening at a great location in the city."

"It was an honor to serve as Co-chairman for the 2010 Ball and spend the evening with the many generous people who continually support SJH," said Dr. Huston.

In keeping with the "Cruise the Night Away" theme, a Holland American Line cruise certificate for two was the special door prize awarded to David Hemple of Upper Deerfield.



Our Mission

The mission of the South Jersey Healthcare (SJH) Foundation is to establish renewable financial resources that will provide quality patient care at SJH, keep pace with medical advancements and technologies and continue to meet the need for new and specialized health services to benefit the families living in our community.



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a look inside

Save The Date
Fashion Show & Fair
October 27th

- *Sterling Society Launched*
- *Name the NICU*
- *2010 Ball Recap*
- *New Board Members*
- *Artist Donates Painting*

Upcoming Events

Model Search

September 11th, 2010 • 1-2pm

Frank Guaracini, Jr. Fine & Performing Arts Center
Cumberland County College, Vineland

Do you want to model designer clothes and furs from major clothing stores? Do you want to help us raise funds for South Jersey Healthcare?

Here is your chance to be in a real fashion show! Join us for the SJH Foundation Model Search. Finalists will participate in our Annual Fall Fashion Show & Fair on October 27 at Centerton Country Club.

We are looking for male and female participants, ages 17 and up, from the trim to the more full-figured. Fashions include casual, business, formal wear and furs. Call the SJH Foundation today at 856-641-8290 for more information.



2010 Golf & Tennis Tournament

All proceeds to benefit
SJH Foundation and SJH HospiceCare

Sponsors and Participants Register Today!



Wednesday, September 15th
Seaview, A Dolce Resort
401 South New York Road
Galloway, NJ 08205
www.sjhfdn.org • 856-641-8290