

## South Jersey Healthcare Foundation 2011 Ball

Saturday, April 30, 2011 • Trump Marina Hotel Casino, Atlantic City, NJ



Please reserve the following sponsorship:

Company Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_  
 Signature \_\_\_\_\_

Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Date \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

#### "Evening Host" Sponsor – \$25,000

- South Jersey Healthcare Medical Staff
- Event promotion publicity
  - Inside front cover recognition in Program Book
  - Full listing of Medical Staff in Program Book
  - Recognition at the Ball

#### Explorer Sponsor – \$15,000

- Inside back cover recognition in Program Book with 4-color photo option
- One premium table for 10
- Recognition at the Ball
- Listing in Program Book

#### Adventurer Sponsor – \$10,000

- Premium 4-color 2-page spread in Program Book with photo option
- 8 tickets to the Ball
- Recognition at the Ball
- Listing in Program Book

#### Voyager Sponsor – \$7,500

- Premium 4-color full-page ad in Program Book with photo option
- Recognition at the Ball
- 6 tickets to the Ball
- Listing in Program Book

#### Navigator Sponsor – \$5,000

- Full page 4-color ad in Program Book with photo option
- 4 tickets to the Ball
- Recognition at the Ball
- Listing in Program Book

#### Traveler Sponsor – \$2,500

- Full page 4-color ad in Program Book with photo option
- 2 tickets to the Ball
- Recognition at the Ball
- Listing in Program Book

Ads will be placed in categories as received, submit your ad early for best placement. **Deadline for all ads – Mar. 18**

#### Full-Page Ad with Photo — \$1,000

Includes the option of a 7.125" x 9.375" keepsake 4 color photo of your staff or family taken by our photographer at your location

Regular Full-Page Ad — \$750

Half-Page Ad — \$400

#### DONATIONS:

Add some "Sparkle to the Night" in Memory or Honor of a loved one. Stars will be prominently displayed at the ball. Please include name: check one —  In MEMORY or  In HONOR of:

NAME OF HONOREE \_\_\_\_\_

Gold Star — \$500     Silver Star — \$350     White Star — \$150

**Deadline for ad copy - March 18, 2011**

**Fax completed form to 856-641-8268 (IMPORTANT - Please see reverse side for photo and ad dimensions)**

# South Jersey Healthcare 2011 Foundation Ball Program Book Ad Guidelines

**Note: Please submit camera-ready ad or indicate the copy you want in the ad and fax to 856-641-8268.**

## Full-Page Ad with Color Photo

*Includes the option of a keepsake 4-color photo of your staff or family taken by our photographer at your location.*



**Photo Page Ad Full Color – \$1,000**

**Size: 7.125" wide x 9.375" tall**

**Full Page Ad Black and White – \$750**

**Size: 7.125" wide x 9.375" tall**

**Half-Page Ad Black and White – \$400**

**Size: 7.125" wide x 4.69" tall**

*Please submit typed copy for ad if you are not submitting camera-ready art work.*

## **Deadline for all ads – March 18, 2011**

### ***When submitting electronic files, please follow these guidelines carefully***

- All files should be saved as high resolution PDF files, with fonts embedded.
- Black and White files should be saved as black and white or grayscale. Color files should be saved at 300 dpi CMYK (photo and premium level ads only). **NO RGB.**
- We cannot use images from the web.
- **Please DO NOT send raw Microsoft Word or Publisher files with placed images.**
- We will be happy to create an ad for you. Please submit copy and camera-ready or electronic art.

Submit to: **[SJHFoundation@sjhs.com](mailto:SJHFoundation@sjhs.com)**

Proceeds benefit South Jersey Healthcare.

**Make checks payable to: South Jersey Healthcare Foundation**

**Mail to:** South Jersey Healthcare Foundation, 2950 College Dr., Suite 1F, Vineland, NJ 08360-6917.

For additional information, contact the South Jersey Healthcare Foundation Office at 856-641-8290.

Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney

General of the State of New Jersey by calling (973) 504-6215. Registration with the Attorney General does not imply endorsement.

The amount of your payment is tax deductible to the extent that the amount of your payment exceeds the value of the goods and services you are receiving in exchange. South Jersey Health System Foundation (DBA – South Jersey Healthcare Foundation). Federal ID number is 22-3746758.

# Photograph Ads

These photo ads will get priority placement in the Ball Program Book and enable our supporters to have the most impact for their dollar.

## PHOTO PROGRAM BOOK ADS

Full-Page Ad with Photo.....\$1,000

We will send a photographer to your site to shoot a 7.125"x 9.375" keepsake photo of your staff or family.

**South Jersey Healthcare Auxiliary**

Lynh Crescenzo, Chair  
Robert Odorizzi, Vice Chair

Catherine Achée  
Luanne Allen  
Donna Baruffi  
Ellen Brown  
Kathy Cavallero  
Aimee Cervini

Anna Davis  
Pat Deininger  
Marian W. Du Bois  
René Ferraro-Pain  
Stacy Fisher  
Barbara Frazier

Joanne Gittone  
Eileen Hallisey  
Carolyn Heckman  
Robert Karan  
Rose Lewis  
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Carol Lane Miller  
Marty Mitchell  
Terri Montana  
Kristin Monterosso  
Carol Musso  
Gloria Noto

Penry Rossi  
Eda Shannon  
Jeanette Truscott  
Dianne Wayne  
Carol Yanzik  
Debbie Yeutter

South Jersey Healthcare Foundation

**Center for Family Guidance, P.C.**  
proudly supports  
South Jersey Healthcare Foundation 2010 Ball

South Jersey Healthcare Foundation

**Cumberland Nephrology Associates, P.A.**

Kevin G. Barber, D.O., F.A.C.O.I.  
Michael D. Yoslov, D.O., F.A.C.O.I.  
Gerald A. Herskovits, M.D., F.A.C.P.

Jean Mathew, M.D.  
Arshi Quaddeer, M.D.  
Stephanie Sapio, A.P.N.

Physicians are Board Certified in Internal Medicine and Nephrology

3 Elizabeth Avenue, Millville, NJ 08332  
1318 South Main Road, Building #4A, Vineland, NJ 08360  
351 Irving Avenue, Bridgeton, NJ 08302  
340 Front Street, Suite 104, Elmer, NJ 08318  
856-205-9900

Best Wishes to the South Jersey Healthcare Foundation 2010 Ball

Cruise the Night Away